

Mary Kay vs. Arbonne - No comparison!

Thanks to Jill Beckstedt/Juile Potts Subject: Mary Kay vs. Arbonne

Mary Kay **is**, and has been, the #1 Best Selling brand of Facial Skin Care and Color Cosmetics for 11 years. *Arbonne didn't make the list.*

Mary Kay is a dual Marketing plan. *Arbonne is a multilevel marketing plan.*

Mary Kay pays the highest commission on sales of 50%.

Arbonne pays 25-35% commission-you have to earn where you are at.

Mary Kay is an American company and we support an American economy.

Arbonne is based in Switzerland and supports a foreign economy.

Mary Kay offers commissions for mentoring women into our company with 4%, 9% & 13% commissions; directors also earn an extra 13%, which means they can earn 26% commission.

Arbonne offer's 4% override bonus based on volume production for brining in new consultants.

Mary Kay offers 3 career cars Pontiac Vibe, Grand Prix & Pink Cadi. Tags, Tax & Title all paid by Mary Kay and 90% of your personal car insurance and 2nd driver insurance all paid free! All **American** made cars. If you don't make production there is a co-op fee but it is minimal.

Arbonne car is a foreign car and when you go to pick up the car your name is on the lease and if you don't make production you personally have to pay the entire payment yourself personally \$900+.

Mary Kay is based on Faith first, Family second, career third.

Arbonne doesn't claim any sort of mission statement.

Mary Kay is a leader in research in skin care and color cosmetics. Mary Kay has been in business for 42+ years. Mary Kay has 1.5 million consultants worldwide.

Arbonne has only 131,000 consultants and has been in business for 20 years.

Mary Kay has a bonus plan that pays consultants for mentoring women into the company \$50 per recruit when they are a Team Leader and Sales Directors can earn huge bonus for personal recruiting and volume bonuses for the unit production that can add anywhere from \$1000 to \$10,000 per month.

Arbonne gives a quarterly bonus on volume production.

As a Mary Kay consultant you are in the right place at the right time. Mary Kay has launched the biggest and most expensive advertising campaign in the history of the company with TV advertising starting on September 1st.

Mary Kay is very ethical in our teaching and our business guidelines, never talk down about Arbonne to a customer. Arbonne consultants are known for talking bad about Mary Kay-just let it go and believe that you are where you need to be!! If a customer asks about mineral oil in our products just say we use pharmaceutical grade mineral oil and it is a binder to hold the products together and will not hurt your skin-Mary Kay would never put anything in our products that wasn't approved.

You may hear the buzz in your area about Arbonne, but remember Mary Kay is a staple in the beauty industry.... just keep your head held high and know that we have the BEST customer service, the BEST skin care and color cosmetics, and we represent the #1 selling brand!!

Mary Kay has created a company that also has a Go Give spirit-not a "go get them" marketing concept that is based on customers only. We **teach** women about skin care and help them feel good about themselves!

Be proud, stand proud, walk proud, and look sharp when you wear your pin and get out the door and make a difference for another woman!!! That is what Mary Kay is about!!!

*These facts were researched and given to me personally by a National Director with Arbonne. Any claims or statements are for your information only.